

Building for a better tomorrow



Hong kong CMA supports HKIA infrastructure

The Hong Kong Construction Materials Association (HKCMA) has one function in life: to protect, defend and enhance the interests of the Hong Kong construction materials industry through ongoing engagement in social, economic, environmental, regulatory and educational activities.

Designed specifically to serve the construction materials industry, the association is a non-profit-making professional body. Its members are drawn from players in key heavyweight construction products, such as cement, aggregates, asphalt, river sand, ready-mixed concrete and pre-cast concrete.

Driven forward by ambitious new chief executive Ambrose Linn, the HKCMA has big plans for the future. Linn is determined to broaden the association's existing membership base in terms of quality, representation and diversity. The aim will be to involve other materials players like iron, steel, glass and aluminium, while looking to cover the full range of products from exterior to interior.



Mr. Ambrose Linn, Chief Executive of Hong Kong Construction Materials Association



Official visit to Legislative Council representing Construction Materials Industry

The arrival of Linn has proved to be important milestone in the short lifespan of the association, which was founded by a group of industry professional and established in 1999. Prior to Linn taking up the role of chief executive the day-to-day operation of the HKCMA was fairly low profile.

But that has changed. Now Linn is actively looking to drive forward the HKCMA. He is fully focused on the task ahead and he is confident of continued success. "Our mission is to promote the interests of the construction materials industry, acting as a unified voice and as liaison with relevant government departments," he says. "We aim to achieve this through active engagement in social; environmental, educational and charitable corporate social responsibility activities."

In his role as chief executive Linn has also been charged with the responsibility of taking up the challenge of environmental sustainability, following the current trend within the logistics and freight transport industry to "Go Green".

As a logistics industry veteran with more than 20 years of experience in integrated demand, supply, value chain management and



Ms. Regina Ip's think tank for Hong Kong long term competitiveness study

distribution services, Linn is well placed to guide the adoption of pro-active initiatives that restrict carbon footprints and further develop "Green Building" policies.

Having decided to make a 360-degree switch from supply chain/logistics/freight forwarding to construction materials, Linn feels he has been given the opportunity to serve the community and provide a louder, clearer voice for the construction materials industry. He sees the industry as one of the most vital growth driving pillar industries in Hong Kong, a place he has personally long considered his permanent home!